

“ Our vision:
to provide trusted multilingual communication ”

DESKTOP PUBLISHING



MULTILINGUAL LAYOUT SERVICES

Effective translation involves more than formatting foreign text. We believe the look and feel of your materials play an important role in communicating your message. Our desktop publishing (DTP) staff is skilled at integrating translated text with culturally appropriate design, while preserving the integrity of your organization's brand.

LAYOUT

Our DTP team includes industry veterans who are experts at working with complex languages and character sets. They strive to format our clients' translations to match their original collateral. Depending on the language and culture of your target audience however, there may be a host of visual and type elements to consider: text expansion, proper hyphenation, line breaks and the appropriate color and imagery choices. We may also need to make typesetting allowances for right-to-left languages and complicated characters and fonts.

We use the latest industry design software—an extensive list of applications that allows us to service all our clients' file formats. Normally, we format translations with the same application that was used to lay out the source document. However, in some cases we may use an application that is better suited to a target language's fonts and other requirements.

QUALITY ASSURANCE

All of our formatted material undergoes rigorous quality control and proofreading by our QA team. Not only do we scrutinize the mechanics of the layout—fonts, headers, footers, paginations, margins, etc.—we also review the text to make sure it matches the approved translation.

PORTFOLIO OF SERVICES

- » Internet/Print-Ready Collateral
- » Online Forms
- » Multilingual Typesetting
- » Presentations (Online, Print)
- » Streaming Video
- » Web-Ready Graphics
- » Website Localization

ABOUT US

CTS LanguageLink is a leading provider of language services, supporting a full suite of translation, interpretation and localization solutions. Founded in 1991, the company services nearly 240 languages and dialects, taking advantage of an extensive network of professional talent and partners, industry expertise and the latest technology under one roof.

INDUSTRIES

Education
eLearning/Training
Election Solutions
Government
Healthcare
Legal
Marketing
Technical

SERVICES

Audiovisual
Consulting
Cultural Adaptation
Desktop Publishing
Interpretation
Localization
Proofreading
Translation

“ Selling product worldwide, we need good, clean translation for all of our packaging needs. That is what CTS LanguageLink provides us. With their willingness to work with us in many different file formats and timelines, CTS LanguageLink has always met our needs in a fast, complete, easy-to-work-with manner. We are very thankful that we have a great partner in CTS LanguageLink for all our translation needs. ”

— Purdy Corporation
(a Sherwin Williams company)

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